

JUN 26 '95 10:57 FR VIBE 212 522 4578 TO 98782167
06/26/95 09:04 AT&T MT EID/STANDARDS → 212 522 4578
JUN 22 '95 11:31 FR VIBE 212 522 4578 TO 98461720

P.04
NO. 768 D02
P.03

RESTAURANT NAME RELEASE

In consideration of the good will and publicity received, and other good and valuable consideration, receipt of which is hereby acknowledged, I, owner, of CLUB MEZZA ESTATE to Leo Burnett Company, Inc., and Philip Morris Incorporated the absolute right, without limitation, to use and/or copyright and/or publish advertisements that use the name of my restaurant in Benson & Hedges advertisements produced for Philip Morris Incorporated.

I understand and acknowledge that I have no right to inspect and/or approve the advertising used in connection with my restaurant name, nor do I have any right to such advertising.

By signing this release, I hereby warrant and represent that I have the right and authority to give permission herein granted.

I agree that under no circumstances shall I have any right to maintain a cause of action against Leo Burnett Company, Inc., Philip Morris Incorporated, or anyone else by virtue of the terms of this Release, or anything else done pursuant thereto.

Printed Name: ROGER YOPP
Signed: Roger Yopp
Date: 6/16/95

2070335889

JUN 26 '95 08:58

Received Time Jun. 26, 11:57AM

*** TOTAL PAGE.203 ***
9289576552 PAGE.022

** TOTAL PAGE. 004 **